

COMPANY PROFILE 2025



ELEGANCE DECORE



ABOUT US

We would like to introduce ourselves as a specialist in providing total flooring solutions.

Our commercial designs are near to perfection, we thrust ourselves to provide both aestheticism as well as quality in executing the installation. We are tightly knitted with Carpet tiles, Hand Tufted Carpets, Axminster Carpets, Raised Access Flooring, Sports Flooring, LVT & SPC Floorings, Homogenous Vinyl Flooring and the list goes on.

Our mission is to deliver products and services of highest quality and efficiency and provide personalized services according to customer needs with utmost satisfaction. We also express our heartfelt gratitude to our customers and promise to deliver top notch solutions for all customer needs.

Our vision is to be a paradigm in the flooring business on a global level. To be a company that coincides with flooring solutions in the UAE, by holding up the right values and a powerful team that enables us to deliver services and products of the highest quality.



CARPET TILES

Carpet tiles, also known as carpet squares or modular carpet, are a modern and stylish alternative to carpet rolls. Though they're much easier to install and offers endless design possibilities with minimum maintenance, Often used in commercial settings, such as in Offices, schools and airports, they are becoming more and more popular in residential spaces.

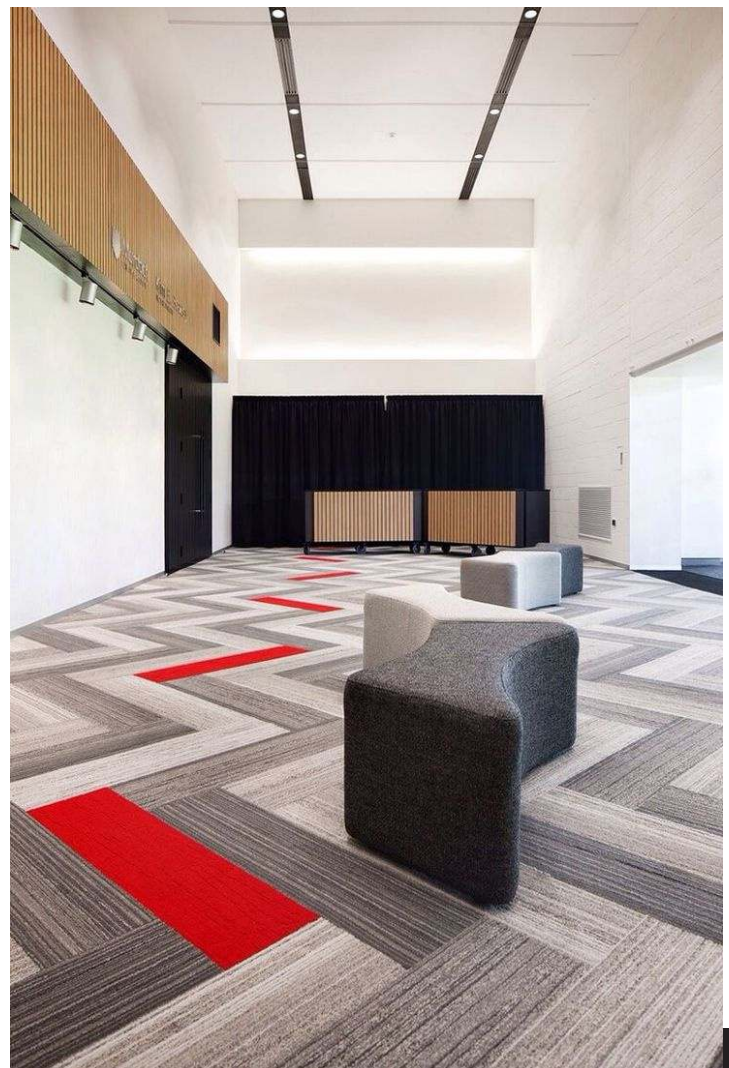
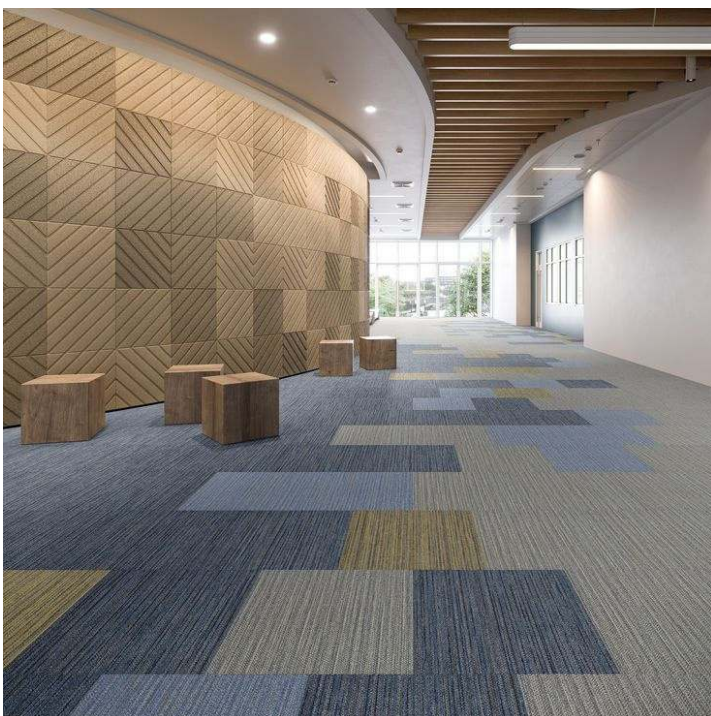
Carpet tiles are not only easy to install, but also easy to remove. Should wear and damage occur, carpet tiles can readily be replaced individually rather than replacing an entire floor.



CARPET TILES



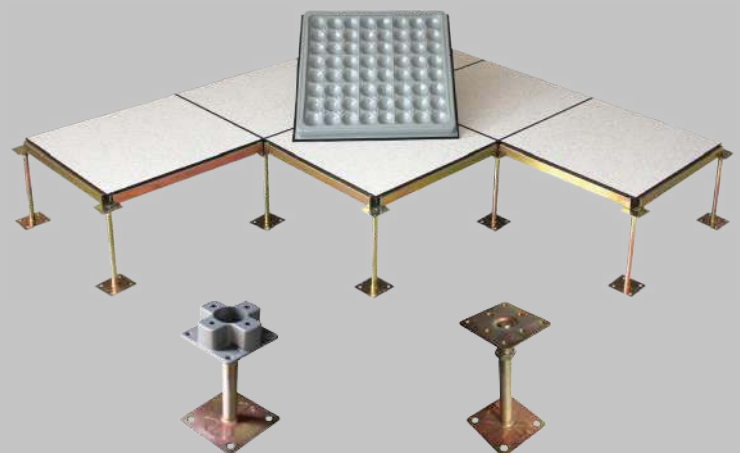
Whether you're looking for hard-wearing carpet tiles for your state-of-the-art office building, or something softer for your lounge, we offer products designed with modern living in mind. With durability, and timeless design at their core, our carpets help you create the right atmosphere in any context.

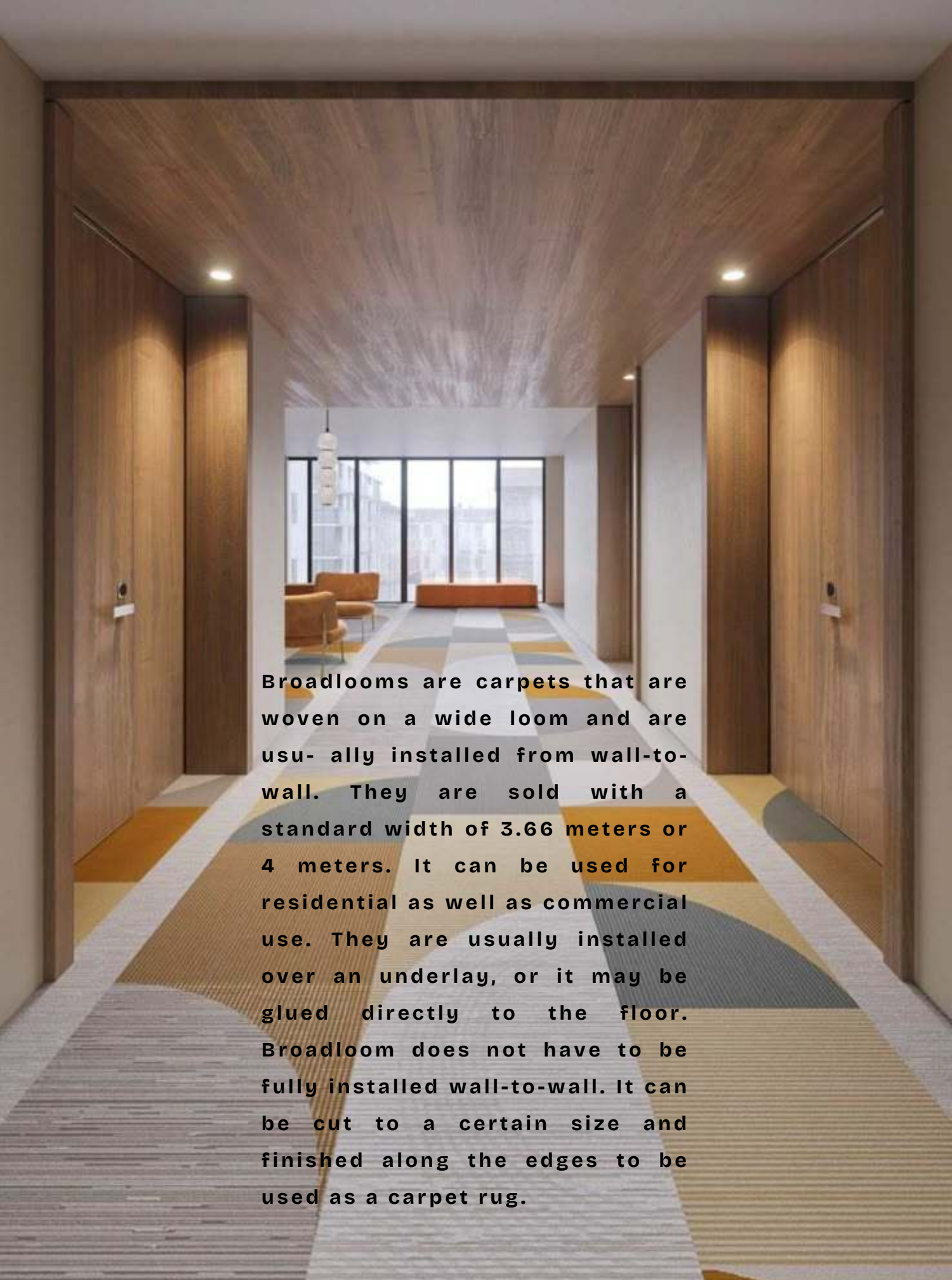


RAISED ACCESS FLOOR

A raised floor provides an elevated structural floor above a solid sub- strate to create a hidden void for the passage of mechanical and electrical services.

Raised floors are widely used in modern office buildings, and in specialized areas such as command centers, IT data centers and com- puter rooms, where there is a requirement to route mechanical services and cables, wiring, and electrical supply. Such flooring can be installed at varying heights from 2 inches (51 mm) to heights above 4 feet (1,200 mm) to suit services that may be accommodated be- neath





Broadlooms are carpets that are woven on a wide loom and are usually installed from wall-to-wall. They are sold with a standard width of 3.66 meters or 4 meters. It can be used for residential as well as commercial use. They are usually installed over an underlay, or it may be glued directly to the floor. Broadloom does not have to be fully installed wall-to-wall. It can be cut to a certain size and finished along the edges to be used as a carpet rug.

SPC FLOORING



SPC Vinyl Flooring stands for stone plastic composite vinyl flooring. Similar to WPC vinyl, an SPC vinyl is an engineered luxury vinyl that combines lime- stone and stabilizers to create an extremely durable core. An SPC vinyl floor is still 100% waterproof, but adds stability, dent resistance and structure to vinyl plank flooring.

LVT FLOORING



LVT or Luxury Vinyl Tile is an innovative design of vinyl flooring. It is becoming an increasingly popular and affordable alternative to wood or stone. The realistic look of either wood, stone or ceramic tile is extremely hard wearing and resilient to daily wear and tear. It has a scratch resistant surface and waterproof making it ideal for any room in your home. The LVT is made up of multiple thin layers so that the flooring is still flexible but very durable and easy to look after.

SPC FLOORING





SPORTS FLOORING

Sports flooring is used in universities, schools, religious centers, fitness clubs, recreational facilities and international competitions. It absorbs impacts from jumps and protects the joints and muscles involved, making exercise a more comfortable and enjoyable experience.

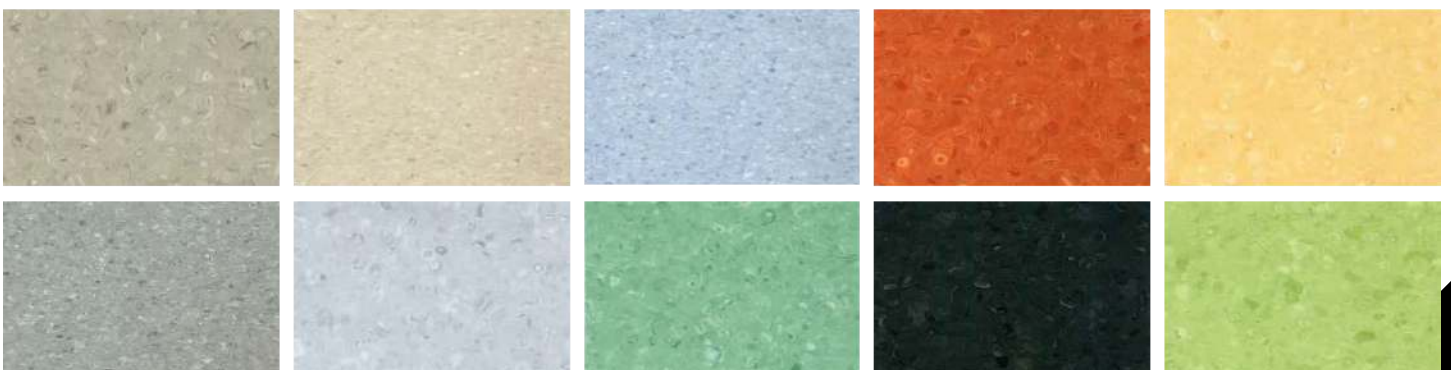


RUBBER FLOORING



ELEMENTS HOMOGENEOUS VINYL

Elements is a durable, multi-purpose homogeneous vinyl flooring with non-directional designs. It is an ideal solution for heavy traffic areas such as healthcare, education, retail, offices and public buildings. Elements has a surface treated with PUR reinforcement, which means no wax and no polish for life and excellent life cycles costs. The PUR also provides a good base for future maintenance procedures.



HAND TUFTED CARPETS

Hand-tufted rugs are among the most luxurious, creative and artistic in the world of rug production. Several factors contribute to their lavishness, including yarn content, fine detailing and finishing techniques. Material yarn content that we use is primarily high quality 100% wool, most being manufactured with 100% New Zealand wool. There is no limitation to shapes and sizes you can choose for your tufted rug; if you can dream it. We can create it.



AXMINSTER CARPETS



Axminster Carpets, made of 80% wool and 20% nylon, feature full and elegant surface and strong woven construction.

With patterns up to 12 colors, they are seamlessly matched without distortion to the patterns.

Axminster carpets are the best selection for public areas including restaurants, gaming rooms, corridors, ball-rooms, hotels, cafes and conference rooms.



CURTAINS

Transform your space with our exquisite curtain designs. From elegant door curtains to stylish window curtains, our collection elevates your home decor. Explore a range of materials and designs, blending aesthetics with practicality. Our curated selection promises sophistication for every room.

Curtains at your home convey much about your taste and finesse. They effortlessly invite design to the home. The exquisite crafts and pleasing hues complement your home linen. So, add a feel of elegance to your abode with a range of curtains.





WALLPAPERS



Wallpapers offer a versatile range of designs, from classic patterns to modern motifs, allowing you to effortlessly transform your space and express your personal style.

Applying wallpaper is a quick and effective way to revitalize a room, instantly changing its mood and creating a focal point that captures attention.



Wallpapers add texture and depth to walls, creating visual interest and a tactile experience that goes beyond a flat painted surface. Immerse yourself in the tactile allure of our wallpapers.

ROMAN BLINDS

Embrace contemporary elegance with our roman blind curtains, featuring clean lines and a minimalist aesthetic. These sleek designs effortlessly complement modern interiors, providing a polished and sophisticated window treatment.

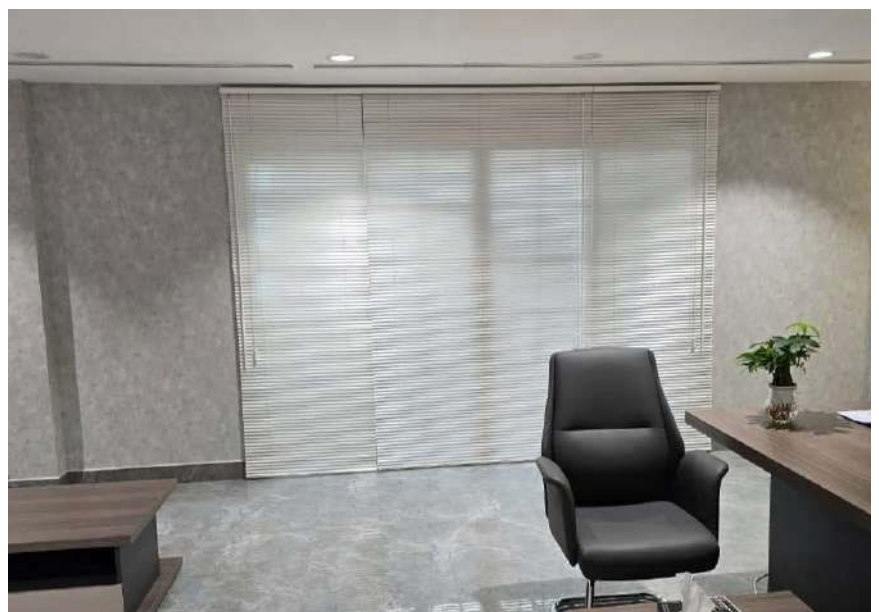


ROLLER BLINDS

Explore a diverse range of roller blind patterns and textures that cater to varied tastes. From subtle neutrals to bold prints, our curated collection ensures that you find the perfect balance between personal style and functional appeal for any room in your home.

WOODEN BLINDS

Experience the convenience of smooth operation and precise light control with our wooden blind curtains. Designed for easy customization, these blinds offer a seamless blend of practicality and style, allowing you to create the ideal ambiance for any occasion.



Upholstery plays a pivotal role in interior design. The right upholstery can tie the room's elements together, creating a harmonious and inviting space. It's more than just picking a fabric; it's about understanding how upholstery complements your overall design.



CABECEIRA DE CAMA: 9 MODELOS PARA VOCÊ ESCOLHER!

CASA

3. Cabeceira estofada Belize



1. Cabeceira suede veludo



2. Cabeceira Genebra marrom



4. Cabeceira painel Atlanta



5. Cabeceira estofada branco



6. Cabeceira estofada reta



7. Cabeceira painel suede escuro



9. Cabeceira curva capitonê



8. Cabeceira Dobue casal

Inspire-se!
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